

KAYCEA CAMPBELL, PHD

222 W 6th Street, San Pedro, CA, 90731
(323) 404-7799 – kaycea@strategieconomicanalysis.com

Accomplished and well-versed economist with a strong background in economics consulting, specializing in civil litigation loss analysis. Demonstrated academic successes in economic theory, analysis, and policy, as well as broad range economic subfields. Experienced in providing economic reports and advice to both plaintiff and defense attorneys in personal injury, wrongful death, and employment dispute, including healthcare loss analysis and lost profits from business cases. Able to use quantitative and technical skills, grounded in scientific theory, to assist juries in understanding how to value and analyze earnings potential or calculate losses.

Litigation specialties include:

<ul style="list-style-type: none">▪ Personal Injury / Wrongful Death▪ Employment Discrimination: Wages & Hours	<ul style="list-style-type: none">▪ Loss of Business Profits▪ Healthcare Loss Analysis▪ Trademark/Patent Infringement Damages
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PROFESSIONAL & CONSULTING EXPERIENCE

L.A. CARE HEALTH PLAN

Los Angeles, CA

Healthcare Economist – 2005 – Present

- Coordinate and analyze budgeting, forecasting, financial planning, analysis and reporting for all major lines of business for a not-for-profit health plan serving 800,000+ members throughout Southern California.
- Conduct loss analyses for civil litigation proceedings, including negotiations, trials, and depositions.
- Perform healthcare cost analyses in order to understand major healthcare drivers with a specific focus on inpatient and outpatient claims patterns.
- Complete monthly cost analyses of healthcare for presentation to Senior Management, analysis focused on MediCal encounters, direct lines of businesses inpatient and outpatient claims, and in medical costs.
- Oversee monthly reporting on cost drivers to assist Senior Management in managing healthcare.
- Provide adhoc analysis to departmental heads for contracting, medical services, and product operations.
- Serve as a liaison to Information Services, Financial Compliance, and Provider Network Operations.
- Conduct departmental budget analyses and budget related training.
- Provide budget and financial support to internal departments.

Selected Achievements:

- Served as the primary analyst for the budget presented to the Board of Governors. Analysis for all related medical costs PMPMs are calculated and compared against revenue to estimate profitability.

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COSMIC BLUE GROUP OF COMPANIES

Los Angeles, CA

Business Consultant – 2003 – 2005

- Provided consulting services to small and medium sized firms; focused consulting services on financial leverage, operations analysis, and project management.
- Conducted presentations to senior management on business related issues and industry analytics.
- Coordinated projects with new clients on financial and operational issues.

Selected Achievements:

- Established budgeting, forecasting, allocation, reporting and performance monitoring processes which provided key executive decision-making tools used to evaluate lines of business and provide framework for execution of strategic goals.
 - Recruited, interviewed, hired, trained, and supervised staff members; commended for building high performing teams, overseeing employee development, and retaining top talent.
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CASE & RESEARCH EXPERIENCE

CHAPMAN UNIVERSITY

Orange, CA

Adjunct Professor of Economics– 2013 – Present

- Instruct undergraduate and graduate students in economics and business courses, including: microeconomics, macroeconomics, business statistics, quantitative analysis, banking and fiscal policy, etc.
- Utilize the BlackBoard Course Management System to teach hybrid classes.
- Develop course curricula, prepare and execute lesson plans, review and grade student assignments and exams.
- Maintain up-to-date knowledge of economic events and trends; integrate information and analysis into lessons.

UNIVERSITY OF LA VERNE

La Verne, CA

Adjunct Professor of Economics– 2012 – Present

- Instruct undergraduate and graduate students in economics and business courses, including: microeconomics, macroeconomics, business statistics, quantitative analysis, banking and fiscal policy, etc.
- Utilize the BlackBoard Course Management System to teach hybrid classes.
- Develop course curricula, prepare and execute lesson plans, review and grade student assignments and exams.
- Maintain up-to-date knowledge of economic events and trends; integrate information and analysis into lessons.

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CLAREMONT INSTITUTE FOR ECONOMIC POLICY STUDIES

Claremont, CA

Research Associate – 2011 – Present

- Submit research articles for publication on economic policy issues
- Attend and present at seminars and conferences that explore topics on economic and political issues
- Research and analyse range of policy issues which are analyzed from an array of approaches including formal models, econometric techniques, informal theory and historical case studies
- Attended and coordinated research focusing on the role of incentives, we emphasize issues of imperfect information, collective actions, coordination and principal-agent problems, cognitive limitations, and differences in objectives and mental models that generate deviations from the predictions of simple full information unified actor models of rational choice.

PIERCE COLLEGE

Woodland Hills, CA

Associate Professor of Economics/Department Chair – 2010 – Present

- Utilize multiple learning styles to engage diverse populations of students.
- Utilized the Etudes Course Management System to instruct hybrid classes.
- Utilized the Moodle Course Management System to instruct hybrid classes.
- Serve as a faculty advisor for the Student Economics Club at Pierce College
- Department Chair : Political Science, Economics, Admin. of Justice, & Chicano Studies Division.
- Develop and present lesson plans; integrate healthcare economics into lesson plans.
- Monitor and evaluate student progress; review and grade student assignments and exams.
- Utilize a wide variety of computer based technology for the classroom and for online courses.

UNIVERSITY OF SOUTHERN CALIFORNIA

Los Angeles, CA

Teaching Assistant, Department of Economics – 2003 – 2004

- Instructed macroeconomics and microeconomics courses.
- Prepared and executed lesson plans; reviewed student assignments; provided student counseling as needed.
- Prepared and presented fiscal documents in adherence with departmental objectives.

Selected Achievements:

- Awarded the University of Southern California Outstanding Teaching Award.

GEORGE BECKFORD FOUNDATION OF CARIBBEAN ECONOMY

Baltimore, MD

Research Assistant – 2001 – 2002

- Evaluated and composed information and financial reports a foundation dedicated to the development of research aimed at improving the quality of life in the West Indies.
- Completed research projects for publication in academic journals.

Selected Achievements:

- Published in the prestigious Journal of Criminology and Social Psychology.

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EDUCATIONAL BACKGROUND

CLAREMONT GRADUATE UNIVERSITY <i>Ph.D., Economics - Management</i>	Pomona, CA
UNIVERSITY OF SOUTHERN CALIFORNIA <i>M.A., Economics</i>	Los Angeles, CA
UNIVERSITY OF THE WEST INDIES <i>B.S., Economics, Management Studies, & Political Science</i>	Kingston, Jamaica

PROFESSIONAL SOCIETIES

- National Association of Forensic Economics
 - American Economic Association
 - Collegium of Pecuniary Damages Experts
 - Association for Public Policy Analysis and Management
 - Chartered Financial Analyst (Candidate)
 - Claremont Institute for Economic Policy Studies (Associate)
 - Economic Reviewer (McGraw Hill Publishers)
 - Association of Accountants and Financial Professionals in Business.
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PUBLICATIONS

- "*Calculating Loss Profits: An Economic Analysis.*" Economics and Law Conference Presentation (pending for 2016)
- "*Economic Damages are Complex Calculations.*" *Opinion Piece* (pending for 2015)
- "*Does Corruption Predict Lowered Innovation Diffusion? A Statistical Analysis.*" Computational Social Science Conference (pending)
- "*Corruption in South Korea: The Role of the Efficiency-Equity Tradeoff and Path Dependency.*" Korean Economic Institute (pending)
- "*Applying the Efficiency Wage Theorem to Healthcare Contracts.*" California Healthcare News (June 2011)
- "*Principles of Economics Technology Symposium, Washington DC.*" McGraw-Hill Publishers. (April 2011)
- "*Supply function for Violent Crime in Jamaica: 1970 – 2000.*" Caribbean Journal of Criminology and Social Psychology (2001)
- "*A Statistical Analysis of Public Sector Corruption and Economic Growth.*" Guanajuato Workshop (August 2011)

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SEMINARS, WORKSHOPS, REVIEWS, & FEATURES

- "Expert Witness of the Year - California" – *Corporate America Magazine Feature (2016)*
- "Calculating Net Discount Rates—It's Time To Recognize Structural Changes: A Comment And Extension", Horvath, Philip A. and Edward L. Sattler, 10:3, 327-332 (2016)
- "Estimates of Labor Productivity of Economic Damages Experts, Grivoyannis, Elias C. and Frank D. Tinari, 18:2-3, 139-153 (2016)
- "Estimating A Decedent's Consumption In Wrongful Death Cases, Trout, Robert R. and Carroll B. Foster, 6:2, 135-150 (2016)
- "Estimating A Decedent's Consumption In Wrongful Death Cases: A Reply, Trout, Robert R. and Carroll B. Foster, 7:2, 223-225 (2016)
- "A Theory of Tax Effects on Economic Damages," Scott Gilbert (2013)
- "An Annotated Bibliography of Accounting Literature Pertaining to Lost Profits," Jennifer Polhemus (2013)
- "Compounding and Discounting: Where Are We in Commercial Litigation," Steven J. Shapiro (2013)
- "Discounting to Present Value: Historical Averages or Current Interest Rates," Joseph I. Rosenberg (2013)
- "Discounting to Present Value: Historical Averages or Current Interest Rates," Session Chair: John O. Ward, University of Missouri, Kansas City (2013)
- "Educational Attainment Model of a Minor Child: The Next Generation," Lawrence Spizman, Don Donelson & John Kane (2013)
- "Evolving Labor Market Transition Probabilities and Their Impact on Worklife Estimates," David Rosenbaum & Matthew Cushing (2013)
- "Millo v. Delius and Losses that Are 'Not Otherwise Compensable:' Analysis of an Important 2012 Decision," Thomas R. Ireland (2013)
- "Rationales Concerning the Treatment of income Taxes in Personal Injury Cases: A Summary of Various Rationales in the Various States," Lauren Guest & David Schap (2013)
- "The Saga of Compensation Dollars from BP Oil Spill: Is It Fair?" Semoon Chang (2013)
- "Worklife Expectancy of Railroad Workers Based on 25th Actuarial Valuation Using" Gary Skoog & James Ciecka (2013)

2012 Southern Economic Association

- "Assessing Economic Damages in PI & WD Litigation: The State of Colorado," ane Lillydahl and Gilbert L. Mathis (2012)
- "Economic Damage Valuations in South Africa," Dwight D. Steward (2012)
- "Handling Unemployment in Earnings Projections," James D. Rodgers (2012)
- "The Time Series Nature of Transition Probabilities and Worklife Estimates," David I. Rosenbaum and Matthew J. Cushing (2012)
- "Trends in Legal Decisions Involving Hedonic Damages from 2001 to 2012," Thomas R. Ireland (2012)
- "Using TIPS to Discount to Present Value." Raymond Strangways, Bruce Rubin, and Michael Zugelder (2012)

2012 Western Economic Association

- "Consideration of Inflation Risk and Market Risk in Deriving a Discount Rate for Income Loss and Life

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- Care Cost Claims*," Bill Brandt (2012)
- "*Current Versus Ultimate Life Expectancies: An Update*," Barry Ben-Zion (2012)
- "*Economics of Class Action after Dukes and Concepcion*," Hossein Borhani (2012)
- "*Ethics In Forensic Economics*," Roundtable moderator Thomas R. Ireland (2012)
- "*Handling Unemployment When Projecting Earnings*," James D. Rodgers (2012)
- "*Labor Market Transitions and Geographic Mobility: Implications for Worklife Studies*," Matt Cushing, and David Rosenbaum (2012)
- "*Michael Brookshire, Frank Slesnick and Michael Luthy*," A 2012 Survey of Forensic Economists: Their Methods, Estimates, and Perspectives (2012)
- "*New Evidence on Self Employment Transitions Among Older Americans with Career Jobs*," Michael Giandrea, Kevin Cahill and Joseph Quinn (2012)
- "*Stationarity of Ibbotson Associates Equity Risk Premiums*," Steven J. Shapiro and Steph Horner (2012)
- "*Texas Rig Count*," Steph Horner (2012)
- "*The Risk and Reward of Investing a Lost Earnings Award: A Comparison of Stocks, Bonds, and Bills*," Michael Nieswiadomy (2012)